



**FOR IMMEDIATE RELEASE**  
**February 20, 2004**

***More Website for Moore - GraySail LLC to develop new Moore School website infrastructure***

The Moore School of Business at the University of South Carolina has selected GraySail LLC to develop a new website infrastructure for the school. GraySail's services will include bringing the Moore School into compliance with the University's web presence campaign, content management, flash animation production, database creation, and active website support.

The Moore School is one of the nation's premiere business schools, ranking #1 in *US News & World Report* for the undergraduate international business program and #39 overall. The Moore School MBA program also ranks #44 in *Forbes'* review of schools with the best ROI. USC's highly acclaimed business school even ranks #36 in the world for masters programs in *Financial Times*.

GraySail LLC is a web and information services company supported by the University of South Carolina Technology Incubator. Specializing in the area of complex data problems, GraySail provides a variety of business and technical consulting and development services. Along with solutions related to data architecture and analysis GraySail also provides marketing media services such as graphic design, web design, logo development, and flash animation design.

For additional information, please contact Leslie Johnson, Marketing Director for GraySail LLC by phone or e-mail at 803.400.2043, or [leslie@graysail.com](mailto:leslie@graysail.com).