



Press Release

For Immediate Release

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GraySail collaborates on major Diabetes Web site initiative

LifeMed Media, operators of dLife – For Your Diabetes Life has selected GraySail LLC as a technology partner for the continued development and maintenance of their Web site. The site is powered by the feature-rich content management system OpenCms (<http://www.opencms.org>), and boasts multiple interactive sections such as Know Your Numbers, The dLife Wall, and recipe search engine. The dLife site may be viewed at <http://www.dlife.com>.

LifeMed Media and dLife were founded by Howard Steinburg. The organization merges original content and exclusive channels to provide the most dominant and efficient pathway to people with diabetes. The dLife brand combines dLife TV, a taks show created for those living with diabetes (which premieres March 20, 2005 of CNBC); dLife.com, the only consumer Web site dedicated to helping individuals live with diabetes; and dLife Connect, an upbeat and informative lifestyle-relevant print newsletter.

GraySail LLC is a Web and data services company based on Columbia, South Carolina. Specializing in the area of complex data problems, GraySail provides a variety of business/technical consulting and development services. Along with solutions related to data architecture and analysis GraySail also provides marketing media services such as graphic design, web design, logo development, and flash animation design.

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